## Website Project Update (2025-01-30)

Responses have been received from four of the companies from whom information about cost and functionality were requested:

- Aubergine
- Community Hub / Web Orchard
- Cuttlefish
- Hugo Fox

The level of detail varies in the responses, so clarification has been requested.

## Migration

Each of the companies include the ability to migrate from our current platform, but pricing varies depending on the number of pages and the "condition" of the website. In order to minimise migration costs we should review our current website and consider making the following changes:

- Check for, and correct, broken links
- Check for, and correct, orphan pages
- Check for, and remove, redundant pages
- Check for, and update, pages which contain only placeholder information
- Review images to ensure that they are of sufficient quality. For example, the image of the Parish Jewel measures only 160 x 160 pixels resulting in a pixelated, out of focus, appearance.

**Broken Links**: Broken links are hyperlinks on a page or website that lead to nowhere, usually resulting in a 404 error page.

**Orphan Pages**: Orphan pages are website pages that are not linked to from any other page. This means a user cannot access the page without knowing the direct URL. Additionally, these pages can't be followed from another page by search engine crawlers, which means they are rarely indexed by search engines.

Redundant Pages: Pages which are out of date, or no longer needed.

**Placeholder Information**: Pages which have been created to hold relevant information, but currently only contain the nonsense Latin text starting, "Lorem ipsum dolor sit amet, consectetur adipiscing elit." An example on our website is the <u>Environmental Working Group page</u>.

## **Next Steps**

- Get detailed pricing and functionality information from vendors
- Review and update the current website